



HEALTH SYSTEMS EDITION 2009 RATE SHEET

Black & White Rates

	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page
1X	3,300	2,425	2,005	1,345	1,120	865
3X	3,215	2,355	1,955	1,305	1,095	850
6X	3,120	2,305	1,900	1,275	1,060	835
12X	2,980	2,210	1,810	1,265	1,020	720
24X	2,805	2,060	1,785	1,180	935	690
36X	2,570	1,930	1,615	1,095	885	635
48X	2,520	1,885	1,560	1,070	840	595
60X	2,485	1,835	1,480	1,060	810	560
72X	2,435	1,820	1,455	1,045	805	555
84X	2,425	1,810	1,430	1,040	795	550
96X	2,415	1,795	1,410	1,035	785	545
108X	2,405	1,785	1,400	1,030	780	540
120X	2,395	1,775	1,390	1,025	775	535
132X	2,375	1,770	1,385	1,020	770	530
144X	2,360	1,750	1,380	1,015	765	525
156X	2,355	1,740	1,375	1,010	760	515
168X	2,350	1,735	1,370	1,005	750	500
180X	2,345	1,725	1,360	995	745	495
192X	2,335	1,720	1,355	990	730	490
204X	2,330	1,715	1,350	980	725	485

Insert Rates

	2 Page	4 Page	6 Page	8 Page
1X	6,615	13,195	n/a	n/a
3X	6,420	12,650	n/a	n/a
6X	6,240	12,110	15,235	19,345
12X	5,960	11,635	14,370	18,235
24X	5,600	11,040	13,575	17,235
36X	5,140	10,175	12,465	15,825
48X	5,040	9,940	12,185	15,470
60X	4,970	9,740	11,910	15,135
72X	4,880	9,560	11,725	14,890
84X	4,855	9,445	11,565	14,685
96X	4,830	9,360	11,455	14,530
108X	4,805	9,335	11,415	14,480
120X	4,775	9,285	11,380	14,445
132X	4,755	9,225	11,335	14,385
144X	4,730	9,200	11,300	14,355
156X	4,715	9,170	11,275	14,290
168X	4,705	9,155	11,225	14,245
180X	4,690	9,135	11,175	14,195
192X	4,680	9,100	11,145	14,140
204X	4,665	9,065	11,105	14,100

Color & Position Rates

	COLOR CHARGES
4 COLOR	\$2,260
2 COLOR STANDARD	\$ 885
2 COLOR MATCHED	\$1,005
4 COLOR + METALLIC	\$3,345
5 COLOR	\$2,645
6 COLOR	\$2,790

COVER CHARGES

COVER 4	Earned rate + 25%
COVER 2	Earned rate + 15%