

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Jobson Medical Information LLC
100 Avenue of the Americas
New York, NY 10013-1678
Tel.: 212-274-2000
Fax: 212-274-0260
www.uspharmacist.com

Official Publication of: None
Established: 1976
Issues Per Year: 12



FIELD SERVED

U.S. PHARMACIST serves the Drug Industry including Retail outlets (Independent and Chain), Institutions, Wholesalers and others as described in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients of U.S. PHARMACIST are: Independent retail and chain store pharmacies operating prescription departments Hospital pharmacies Nursing home pharmacies Department stores and discount stores operating prescription departments Supermarkets operating prescription departments Drug purchasing headquarters, including discount stores and supermarkets. Drug wholesalers, colleges, associations, and government pharmacy students, health maintenance organizations, manufacturers and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	380
Advertiser and Agency _____	902
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	42
Electronic _____	-
All Other _____	2,168
TOTAL	3,492

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	127,103	100.0	126,522	99.5	581	0.5
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	37	-	-	-	37	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	127,140	100.0	126,522	99.5	618	0.5

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	390	364			127,564	April _____	12,912	12,952			126,710
February _____	14,370	13,628			126,699	May _____	4,139	5,323			127,610
March _____	558	617			126,674	June _____	343	318			127,582
						TOTAL	32,712	33,202			

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

This issue is 0.4% or 564 copies above the average of the other 5 issues reported in Paragraph two.

This publication conforms to the uniform business breakout which was developed by the BPA Worldwide advertiser, agency, and publisher committee for the Pharmacy Market in June 1974, revised June 1975 and December 1980, requiring participating publications to report their circulation on a comparable basis by June 1976. A copy of the comparability brochure can be obtained from BPA Worldwide.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
1. Pharmacies		
1.a. Single Outlet Stores (Note 1) _____	29,536	23.1
1.b. 2 & 3 Stores (Note 2) _____	5,537	4.3
1.c. Chain Stores of 4 or more Stores _____	47,223	37.1
2. Rx Department within a multi-purpose establishment (Note 3) _____	6,305	4.9
Sub-Total Retail (Note 3)	88,601	69.4
3. Drug Purchasing Headquarters for: (Note 4) _____	2,448	1.9
4. Hospitals, Hospital Related Clinics, Nursing Homes or other Long Term Care Facilities, Hospices, Freestanding, Alternate Site _	34,157	26.8
5. Drug Wholesaler/Distributor _____	118	0.1
6. Health Maintenance Organizations (HMO's) _____	992	0.8
7. Consultant Pharmacy Business: Consultant Pharmacists _____	914	0.7
Sub-Total Healthcare (Note 5)	38,629	30.3
8. Departments, Hospital Government Supply offices (Note 6) _____	164	0.1
9. Deans & Professors in schools of pharmacy & pharmacy students (Note 7) _____	216	0.2
10. Other Paid Circulation _____	-	-
TOTAL QUALIFIED CIRCULATION	127,610	100.0
PERCENT	100.0	

Note 1: Category subdivided at the Publisher's option.

Note 2: Category subdivided at the Publisher's option.

Note 3: Department Store, Discount Store, Supermarket

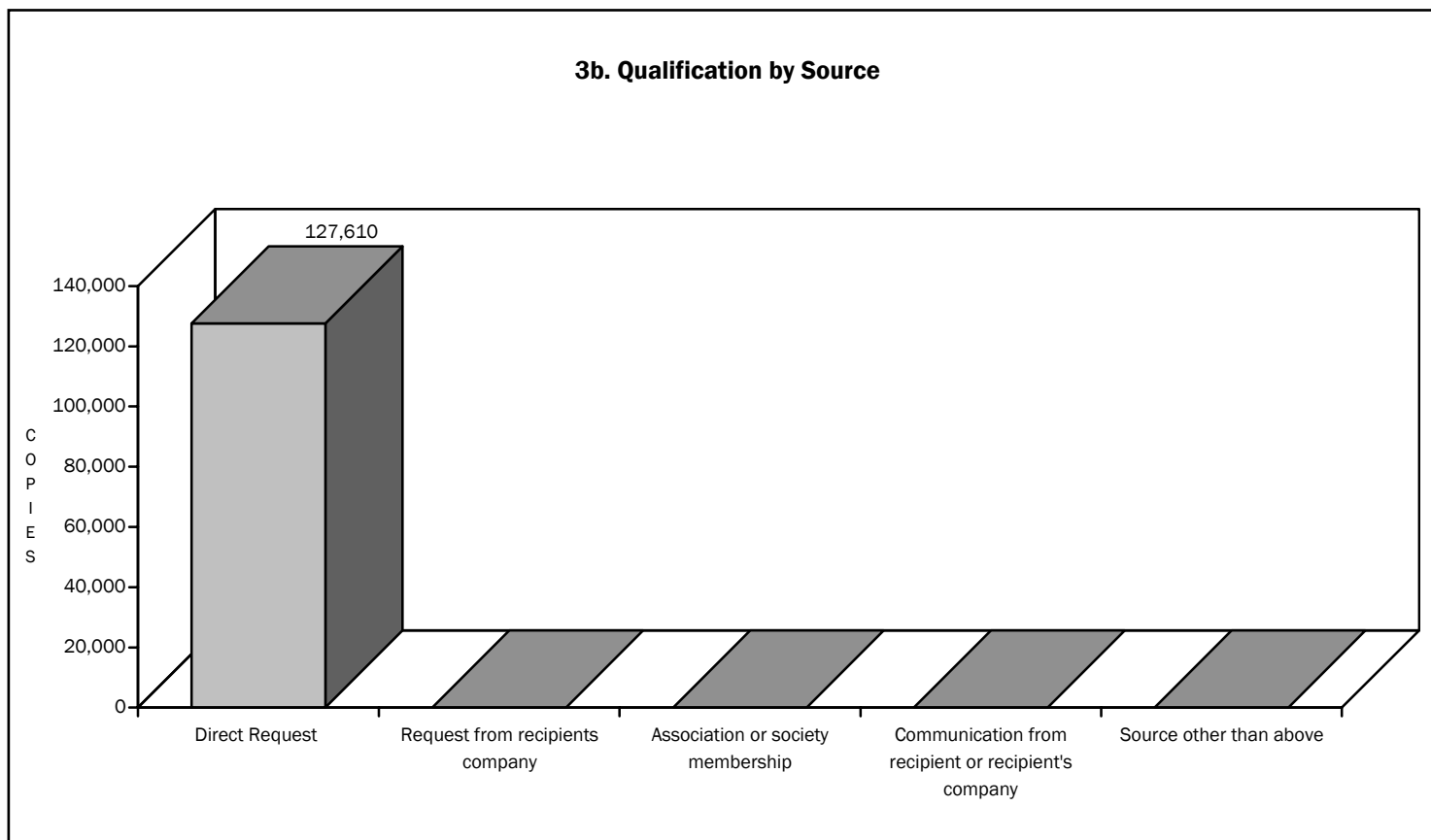
Note 4: Retail Drug Chains, Discount Stores, Supermarkets, Department & Variety Chains

Note 5: Additional sub-total reported at the Publisher's option.

Note 6: Also includes Hospital and College Libraries, State Boards of Pharmacy, National & Local Pharmaceutical Associations, Other Pharmacists not elsewhere classified and Others allied to the field.

Note 7: Non-comparable data reported at the Publisher's option.

3b. Qualification by Source



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Direct Request :	104,233	23,377	-			127,610	100.0
a. Written _____	27,185	4,713	-			31,898	25.0
b. Telecommunication _____	57,129	15,574	-			72,703	57.0
c. Electronic _____	19,919	3,090	-			23,009	18.0
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	104,233	23,377	-			127,610	100.0
PERCENT	81.7	18.3	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			127,457	99.9
Individuals by name only _____			68	0.1
Titles or functions only _____			43	-
Company names only _____			42	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			127,610	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009								
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	555		400-427 Kentucky _____	2,051				
030-038 New Hampshire _____	536		370-385 Tennessee _____	3,054				
050-059 Vermont _____	266		350-369 Alabama _____	2,578				
010-027 Massachusetts _____	2,765		386-397 Mississippi _____	1,510				
028-029 Rhode Island _____	518		EAST SO. CENTRAL	9,193	7.2			
060-069 Connecticut _____	1,384		716-729 Arkansas _____	1,461				
NEW ENGLAND	6,024	4.7	700-714 Louisiana _____	2,222				
100-149 New York _____	9,129		730-749 Oklahoma _____	1,791				
070-089 New Jersey _____	4,008		750-799 Texas _____	7,807				
150-196 Pennsylvania _____	6,521		WEST SO. CENTRAL	13,281	10.4			
MIDDLE ATLANTIC	19,658	15.4	590-599 Montana _____	622				
430-459 Ohio _____	5,379		832-838 Idaho _____	714				
460-479 Indiana _____	2,929		820-831 Wyoming _____	316				
600-629 Illinois _____	5,189		800-816 Colorado _____	1,755				
480-499 Michigan _____	4,685		870-884 New Mexico _____	681				
530-549 Wisconsin _____	2,691		850-865 Arizona _____	1,849				
EAST NO. CENTRAL	20,873	16.4	840-847 Utah _____	968				
550-567 Minnesota _____	2,510		889-898 Nevada _____	771				
500-528 Iowa _____	1,909		MOUNTAIN	7,676	6.0			
630-658 Missouri _____	2,829		995-999 Alaska _____	189				
580-588 North Dakota _____	533		980-994 Washington _____	2,618				
570-577 South Dakota _____	528		970-979 Oregon _____	1,381				
680-693 Nebraska _____	1,130		900-961 California _____	11,163				
660-679 Kansas _____	1,319		967-968 Hawaii _____	422				
WEST NO. CENTRAL	10,758	8.4	PACIFIC	15,773	12.4			
197-199 Delaware _____	341		UNITED STATES	127,271	99.7			
206-219 Maryland _____	2,356		969 & 004-009 U.S. Territories _____	305				
200-205 Washington, DC _____	253		Canada _____	8				
220-246 Virginia _____	3,019		Mexico _____	-				
247-268 West Virginia _____	1,076		Other International _____	9				
270-289 North Carolina _____	4,021		APQ/FPO _____	17				
290-299 South Carolina _____	2,031		TOTAL QUALIFIED CIRCULATION	127,610				100.0
300-319 Georgia _____	3,886							
320-349 Florida _____	7,052							
SOUTH ATLANTIC	24,035	18.8						

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	116,696	127,600	127,600	127,631	127,623	127,140
Qualified Non-Paid: _	115,162	126,233	126,407	126,517	126,662	126,522
Qualified Paid: _____	1,534	1,367	1,193	1,114	961	618
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$43.61	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**PARAGRAPH 2**

Additions and removal are not required for paid circulation.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Harold Cohen, Senior V.P., Publisher and Editor-In-Chief

Emelda Barea, VP, Circulation & Distribution

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 9, 2009

State New York

County New York

Received by BPA Worldwide July 9, 2009

Type PJ

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