

Black & White Rates								
	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page		
1X	3,535	2,600	2,150	1,440	1,200	925		
3X	3,440	2,520	2,095	1,400	1,175	910		
6X	3,345	2,470	2,035	1,370	1,135	895		
12X	3,195	2,365	1,940	1,355	1,090	770		
24X	3,005	2,205	1,915	1,265	1,005	740		
36X	2,750	2,070	1,730	1,175	945	680		
48X	2,700	2,020	1,670	1,145	900	640		
60X	2,660	1,965	1,585	1,135	870	600		
72X	2,610	1,950	1,560	1,120	865	595		
84X	2,600	1,940	1,535	1,115	855	590		
96X	2,585	1,925	1,510	1,110	840	580		
108X	2,575	1,915	1,500	1,100	835	575		
120X	2,565	1,905	1,485	1,095	830	570		
132X	2,545	1,900	1,480	1,090	825	565		
144X	2,525	1,875	1,475	1,085	820	560		
156X	2,520	1,860	1,470	1,080	815	550		
168X	2,515	1,855	1,465	1,075	805	535		
180X	2,510	1,845	1,455	1,065	795	530		
192X	2,500	1,840	1,450	1,060	780	525		
204X	2,495	1,835	1,445	1,050	775	520		
Insert Rates	2 Page		4 Page		6 Page		8 Page	
1X	7,090		14,135		n/a		n/a	
3X	6,880		13,550		n/a		n/a	
6X	6,680		12,975		16,320		20,720	
12X	6,385		12,465		15,390		19,530	
24X	6,000		11,825		14,540		18,460	
36X	5,505		10,900		13,355		16,950	
48X	5,400		10,650		13,050		16,570	
60X	5,325		10,430		12,755		16,215	
72X	5,225		10,240		12,560		15,950	
84X	5,200		10,120		12,385		15,730	
96X	5,175		10,025		12,270		15,565	
108X	5,150		10,000		12,225		15,510	
120X	5,115		9,950		12,190		15,475	
132X	5,095		9,880		12,140		15,410	
144X	5,065		9,855		12,105		15,375	
156X	5,050		9,825		12,080		15,310	
168X	5,040		9,805		12,020		15,255	
180X	5,025		9,785		11,970		15,205	
192X	5,015		9,750		11,940		15,150	
204X	4,995		9,710		11,900		15,105	
Color & Position Rates	COLOR CHARGERS		COVER CHARGES					
4 COLOR	\$2,425							
2 COLOR STANDARD	\$ 945				COVER 4	Earned Rate +25%		
2 COLOR MATCHED	\$1,075							
4 COLOR + METALLIC	\$3,585				COVER 2	Earned Rate + 15%		
5 COLOR	\$2,835							
6 COLOR	\$2,990							