

Black & White Rates	Full Page	2/3 Page	1/2 Page	1/3 Page	1/4 Page	1/6 Page
1X	10,695	7,840	5,945	4,060	3,155	2,105
3X	10,425	7,655	5,790	3,950	3,110	2,060
6X	10,160	7,455	5,645	3,860	3,075	2,000
12X	9,625	7,055	5,325	3,675	3,030	1,940
24X	8,710	6,385	4,865	3,365	2,585	1,790
36X	8,545	6,260	4,740	3,225	2,525	1,750
48X	8,445	6,200	4,660	3,195	2,500	1,725
60X	8,400	6,165	4,630	3,165	2,460	1,705
72X	8,100	5,995	4,535	3,085	2,400	1,670
84X	7,965	5,865	4,480	3,065	2,360	1,660
96X	7,885	5,845	4,400	3,030	2,320	1,645
108X	7,730	5,825	4,365	3,015	2,285	1,635
120X	7,695	5,730	4,295	3,005	2,250	1,610
132X	7,675	5,610	4,260	2,975	2,225	1,600
144X	7,630	5,515	4,250	2,950	2,210	1,590
156X	7,590	5,470	4,235	2,915	2,200	1,575
168X	7,565	5,455	4,190	2,905	2,185	1,570
180X	7,495	5,390	4,170	2,895	2,170	1,565
192X	7,450	5,355	4,145	2,880	2,160	1,560
204X	7,415	5,250	4,075	2,860	2,140	1,545
Insert Rates	2 Page	4 Page	6 Page	8 Page		
1X	20,635	42,080	n/a	n/a		
3X	20,370	40,910	n/a	n/a		
6X	19,500	39,510	47,615	62,225		
12X	18,185	35,565	43,630	57,030		
24X	16,510	32,860	39,645	51,020		
36X	16,065	31,840	38,580	49,755		
48X	15,690	30,960	37,670	49,220		
60X	15,490	30,525	36,125	47,530		
72X	15,020	29,405	35,400	46,385		
84X	14,805	28,755	34,665	45,675		
96X	14,650	27,735	34,075	44,955		
108X	14,555	27,290	33,335	43,810		
120X	14,460	27,135	33,185	43,390		
132X	14,405	26,995	33,030	43,105		
144X	14,330	26,840	32,885	42,795		
156X	14,230	26,680	32,735	42,525		
168X	14,180	26,550	32,445	42,245		
180X	14,090	26,410	32,155	41,945		
192X	14,045	26,265	31,855	41,810		
204X	13,905	26,105	31,565	41,520		
Color & Position Rates	COLOR CHARGES	COVER CHARGES				
4 COLOR	\$3,235					
2 COLOR STANDARD	\$1,270	COVER 4	EARNED RATE +25%			
2 COLOR MATCHED	\$1,505					
4 COLOR + METALLIC	\$4,405	COVER 2	EARNED RATE +15%			
5 COLOR	\$4,010					
6 COLOR	\$4,190					