

Dear Pharmacist:

U.S. Pharmacist is proud to offer you this showcase of exciting products available in the pharmaceutical marketplace. In the pages that follow, you will learn about the latest Rx as well as OTC products relevant to the needs of both community and health system pharmacists. In addition, you will learn about innovative medical devices and pharmaceutical manufacturing/packaging technologies, as well as complementary therapies and home care products, such as test kits and monitors. For more information, visit the companies' Web sites at the bottom of each product listing. Thank you for your continued interest and support!

Harold E. Cohen, RPh, Publisher/Editor-in-Chief

OPTI-FREE® RepleniSH® Multi-Purpose Disinfecting Solution

OPTI-FREE® RepleniSH® Multi-Purpose Disinfecting Solution is a proprietary formula specially designed to recondition today's advanced soft contact lenses. Only OPTI-FREE® RepleniSH® has the TearGlyde® Reconditioning System to help keep lenses feeling fresh and comfortable throughout the day. In fact, OPTI-FREE® RepleniSH® keeps lenses moist for 14 hours, 6 hours longer than other multi-purpose solutions. The product also contains a dual disinfecting system for enhanced antimicrobial activity.



#1 Doctor and Pharmacist Recommended Brand.

www.optifree.com

KREMERS URBAN, LLC Mastering the Complexities of the Market

KREMERS URBAN, LLC, a specialty generic drug manufacturer and subsidiary of Belgium-based UCB, is a pioneer in developing generic versions of pharmaceutical products that have a "high barrier to entry." The Company is moving to the forefront of delivering the tough solutions necessary to get complex products into the market such as API, formulation, drug delivery technology, and manufacturing.

Omeprazole Delayed-Release Capsules are AB rated to Prilosec® and are available in 10mg bottles of 30, 20mg bottles of 30, 100, 500, & 1000, and 40mg bottles of 30, 100, & 1000.

Prilosec is a registered trademark of the AstraZeneca group of companies.



KREMERS URBAN, LLC
(800) 477-7877 • www.kremersurbanllc.com

Single-tablet Plan B® One-Step

Plan B® One-Step (levonorgestrel) tablet, 1.5 mg is available OTC behind the pharmacy counter for consumers age 17 and older; a prescription is required for women younger than age 17. The NDC for Plan B® One-Step is 51285-942-88. There is no generic equivalent for single-tablet Plan B® One-Step. Plan B® is no longer available to order. Full Prescribing Information is available online at www.PlanBOneStep.com, or by calling the 24-hour Information Center Hotline at 1-800-330-1271.



Teva Women's Health, Inc.
www.PlanBOneStep.com

UltiCare® - Voted the Most Innovative Sharps Disposal Solution in the United States



UltiCare® is the leading manufacture of high quality insulin syringes and pen needles for people with diabetes packaged for safety. Our complete line is packaged in our exclusive, dual-purpose UltiGuard™ container that conveniently dispenses and safely disposes of used sharps. The all-in-one system ensures safe disposal and provides people with diabetes a free sharps container with each prescription refill. The No. 1 selling pen needle and insulin syringe system that safely contains contaminated sharps are available in variety of sizes. Please contact us at 877-854-3434 for additional information.

www.ulti-care.com

Compliance Reminder Technology

Increase Traffic and Sales

Studies have shown that patients enrolled in compliance reminder programs (mailings, person-to-person calls or automated calls) on average order one more refill per year than those not in



reminder programs. Of all the methods available, automated calls are proven to be the most efficient and economical way to reach patients. ExpressCall-Rx from voiceTech provides refill and pickup reminder calls to patients, thereby helping to increase patient compliancy, traffic in the pharmacy and overall sales.

For more information go to:
www.voicetechinc.com

US WorldMeds Introduces REVONTO™



Revonto™ (dantrolene sodium for injection), the first patented scientific advancement in the treatment of malignant hyperthermia (MH). The time to reconstitute Revonto™ has been dramatically reduced to 20 seconds or until solution is clear. Revonto™ retains the cost-savings of the original product while offering a significant improvement in patient pharmacotherapy.

For more information go to:
www.revonto.com

Medi-Dose/EPS Releases Alert Labels

To address the need for improved labeling of potentially dangerous drugs, Medi-Dose/EPS, Inc., in conjunction with hospital pharmacists and nurses, have developed a unique High-Alert Line Tracing Label. High-Alert Tracing Labels are designed to call attention to medication requiring special handling both in the pharmacy and at the patient's bedside. Ten different labels are available for common medications most likely to cause adverse effects: heparin, insulin, epidural, and chemo. Each roll contains 1,000 labels and quantity pricing is available on as few as five rolls. Medi-Dose, Inc./EPS, Inc., 70 Industrial Drive, Ivyland, PA 18974, Phone: (800) 523-8966 or (215) 396-8600, Fax: (800) 323-8966 or (215) 396-6662, E-Mail: info@medidose.com

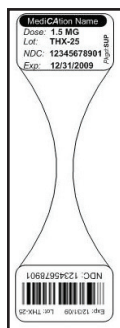


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www.medidose.com

New MILT 3.0 by Medi-Dose Software

Medi-Dose, Inc., released its latest software, Medi-Dose Information Labeling Technology (MILT) 3.0 for Medi-Dose, TampAlerT, and LiquiDose packaging and labeling systems. MILT 3.0 contains a new look with a variety of innovative features designed to keep pace with the ever-changing practice of pharmacy packaging. Bar codes, graphics, special fonts, shapes, and logos can now be included. MILT 3.0 also lets you customize workflow and contains a variety of reports to help with the daily management of your practice. It works with all Windows supported operating systems and demo CDs are available on request. Medi-Dose, Inc., 70 Industrial Drive, Ivyland, PA 18974, Phone: (800) 523-8966 or (215) 396-8600, Fax: (800) 323-8966 or (215) 396-6662, E-Mail: info@medidose.com



www.medidose.com

Free Auxiliary Images for Medi-Dose MILT 3.0 Software

Medi-Dose customers using Medi-Dose Information Labeling Technology (MILT) 3.0 to create labels can already design them onscreen using colors, fonts, images and bar codes of their choosing. Now, they can add free auxiliary images to their designs. Common dispensing information and warnings like refrigerate and shake well can easily be incorporated into any MILT-supported label. Visit the Medi-Dose support page at www.medidose.com/support to download the free Auxiliary Images. If you are not currently using MILT 3.0, a fully functional demo version can be downloaded from the same support page. Medi-Dose, Inc., 70 Industrial Drive, Ivyland, PA 18974, Phone: (800) 523-8966 or (215) 396-8600, Fax: (800) 323-8966 or (215) 396-6662, E-Mail: info@medidose.com



www.medidose.com

New Thermal LiquiDose Butterfly Labels

EPS, Inc., has developed another new addition to its LiquiDose labeling line. They have added both laser/ink jet and thermal LiquiDose Butterfly labels to identify syringes, ampules, or oddly shaped containers. When used with Medi-Dose Information Labeling Technology (MILT) 3.0 software, all of the formatting and reporting capabilities the program has to offer can be utilized. Both the laser/ink jet and thermal labels have been designed to withstand rough use or storage in drawers or bins. For more information or to order, please contact: Medi-Dose, Inc./EPS, Inc., 70 Industrial Drive, Ivyland, PA 18974, Phone: (800) 523-8966 or (215) 396-8600, Fax: (800) 323-8966 or (215) 396-6662, E-Mail: info@medidose.com



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