

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

100 Beard Sawmill Road, Sixth Floor
Shelton, CT USA 06484-6150
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

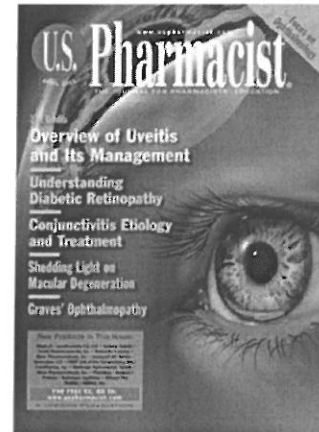
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Jobson Medical Information LLC
100 Avenue of the Americas
New York, NY 10013-1678
Tel. No.: 212-274-2000
Fax No.: 212-274-0260
www.uspharmacist.com

Official Publication of: None
Established: 1976
Issues Per Year: 12



FIELD SERVED

U.S. PHARMACIST serves:

- Independent retail and chain store pharmacies operating prescription departments
- Specialty pharmacies
- Department, Discount stores and Supermarkets operating prescription departments
- Drug purchasing headquarters, including discount chain stores and supermarkets, drug chain stores, department or variety chain stores
- Hospital, hospital related clinic, nursing home or other long term care facility, hospice, free-standing clinic, alternate site/home health care, H.M.O. and institution pharmacies
- Drug wholesalers/distributors
- Consultant pharmacy offices
- Pharmacy faculty/students, pharmaceutical manufacturer and other pharmacists not elsewhere classified

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are pharmacists, staff pharmacists, pharmacy owner, pharmacy manager/director/supervisor, consultant pharmacist, buyer of Rx products, buyer of OTC products, buyer of home health care products, and other related titled and non-titled personnel within the field served.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	488
Advertiser and Agency _____	862
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	150
Digital _____	-
All Other _____	916
TOTAL	2,416

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	137,608	100.0	137,304	99.8	304	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	137,608	100.0	137,304	99.8	304	0.2

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	261	10,182	127,601	10,000	137,601
February _____	14,033	14,033	127,601	10,000	137,601
March _____	10,863	10,888	127,606	10,020	137,626
April _____	3,875	3,947	127,698	10,000	137,698
May _____	874	862	127,676	10,009	137,685
June _____	357	112	127,425	10,016	137,441
TOTAL	30,263	40,024			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011

This issue is 0.1% or 92 copies above the average of the other 5 issues reported in Paragraph two.

This publication conforms to the uniform business breakout which was developed by the BPA Worldwide advertiser, agency, and publisher committee for the Pharmacy Market in June 1974, revised June 1975 and October 1989, requiring participating publications to report their circulation on a comparable basis by June 1991. A copy of the comparability brochure can be obtained from BPA Worldwide.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
1. Pharmacies				
1a. Single Outlet Stores (Note 1) _____	29,991	21.8	28,236	1,755
1a. 2 & 3 Stores (Note 1) _____	4,669	3.4	4,378	291
1b. Chain Stores of 4 or more Stores _____	52,733	38.3	50,165	2,568
Specialty Pharmacy (Note 2) _____	1,107	0.8	1,011	96
2. Rx Departments in Supermarkets and Discount/Department Stores _____	5,823	4.2	5,205	618
Sub-Total Retail (Note 3)	94,323	68.5	88,995	5,328
3. Drug Purchasing Headquarters for: (Note 4) _____	4,649	3.4	3,870	779
4. Hospitals, Hospital Related Clinics, Nursing Homes or other Long Term Care Facilities, Hospices, Free-standing Clinics, Alternate Site/Home Health Care, and Institutions operating an Rx Department/Service (Note 5) _____	36,316	26.4	32,883	3,433
5. Wholesalers/Distributors _____	146	0.1	128	18
6. Health Maintenance Organizations (H.M.O.'s) _____	953	0.7	832	121
Consultant Pharmacy Office (Note 2) _____	989	0.7	862	127
Sub-Total Healthcare (Note 3)	43,053	31.3	38,575	4,478
8. Others Allied to the Field (Note 6) _____	278	0.2	97	181
Deans & Faculty in schools of pharmacy & pharmacy students (Note 2) _____	31	-	9	22
TOTAL QUALIFIED CIRCULATION	137,685	100.0	127,676	10,009
PERCENT	100.0		92.7	7.3

Note 1: Category subdivided at the Publisher's option.

Note 2: Non-comparable data reported at the Publisher's option.

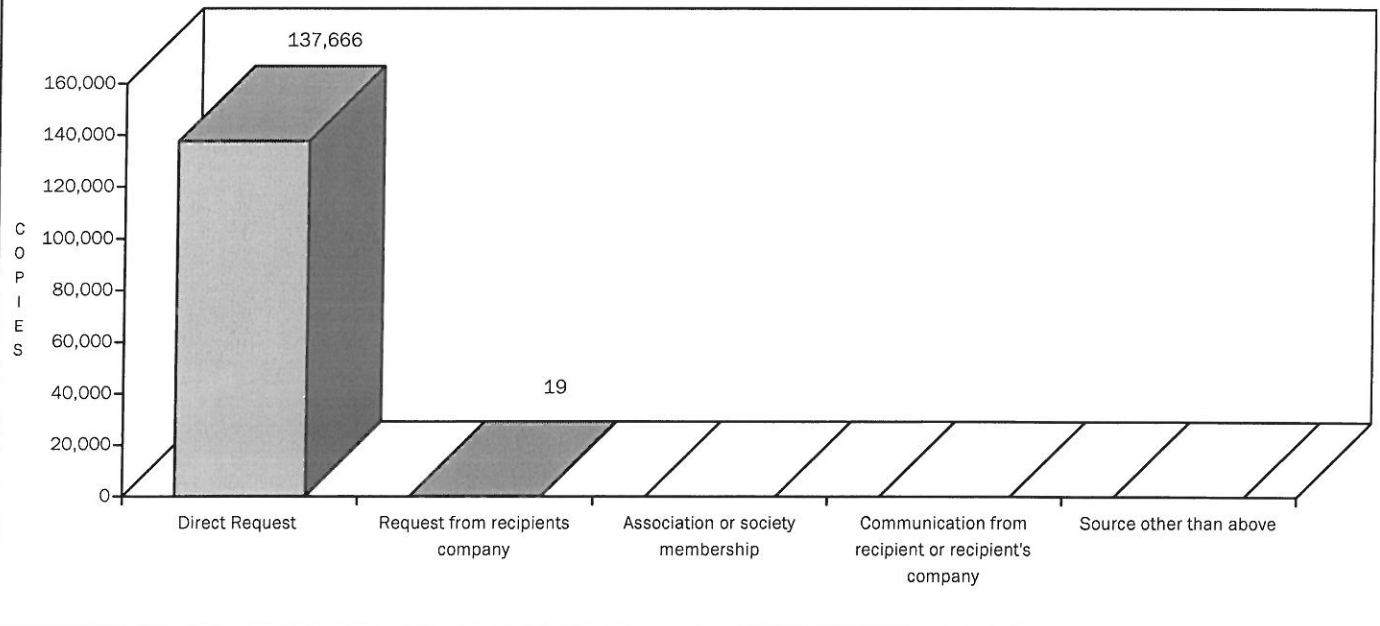
Note 3: Additional sub-total reported at the Publisher's option.

Note 4: Drug Chain Stores, Discount/Department/Variety Chain Stores, Supermarkets; categories 3a-c combined at the Publisher's option, additional data reported at Publisher's option.

Note 5: Includes additional data reported at the Publisher's option.

Note 6: including Departments, Hospital Government Supply offices, Hospital and College Libraries, State Boards of Pharmacy, National & Local Pharmaceutical Associations, Pharmaceutical Manufacturers, and Other Pharmacists not elsewhere classified; categories 7 & 8 combined at the Publisher's option.

3b. Qualification by Source



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	110,825	26,841	-	127,657	10,009	137,666	100.0
II. Request from recipient's company:	12	7	-	19	-	19	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	110,837	26,848	-	127,676	10,009	137,685	100.0
PERCENT	80.5	19.5	-	92.7	7.3	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function	127,590	10,009	137,599	99.9
Individuals by name only	59	-	59	0.1
Titles or functions only	13	-	13	-
Company names only	14	-	14	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	127,676	10,009	137,685	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine	588	50	638		Kentucky	2,385	206	2,591	
New Hampshire	530	68	598		Tennessee	3,088	269	3,357	
Vermont	309	17	326		Alabama	2,458	192	2,650	
Massachusetts	2,759	219	2,978		Mississippi	1,555	103	1,658	
Rhode Island	524	25	549		EAST SO. CENTRAL	9,486	770	10,256	7.4
Connecticut	1,407	67	1,474		Arkansas	1,498	107	1,605	
NEW ENGLAND	6,117	446	6,563	4.8	Louisiana	2,488	160	2,648	
New York	9,026	696	9,722		Oklahoma	1,779	133	1,912	
New Jersey	3,822	265	4,087		Texas	8,018	622	8,640	
Pennsylvania	6,413	532	6,945		WEST SO. CENTRAL	13,783	1,022	14,805	10.8
MIDDLE ATLANTIC	19,261	1,493	20,754	15.1	Montana	564	44	608	
Ohio	5,440	416	5,856		Idaho	665	61	726	
Indiana	2,958	193	3,151		Wyoming	292	16	308	
Illinois	5,333	311	5,644		Colorado	1,688	138	1,826	
Michigan	4,365	329	4,694		New Mexico	685	45	730	
Wisconsin	2,689	203	2,892		Arizona	1,904	239	2,143	
EAST NO. CENTRAL	20,785	1,452	22,237	16.1	Utah	1,037	68	1,105	
Minnesota	2,507	154	2,661		Nevada	770	50	820	
Iowa	1,903	142	2,045		MOUNTAIN	7,605	661	8,266	6.0
Missouri	2,738	201	2,939		Alaska	193	14	207	
North Dakota	541	23	564		Washington	2,548	235	2,783	
South Dakota	512	51	563		Oregon	1,349	107	1,456	
Nebraska	1,145	78	1,223		California	10,633	773	11,406	
Kansas	1,360	97	1,457		Hawaii	385	32	417	
WEST NO. CENTRAL	10,706	746	11,452	8.3	PACIFIC	15,108	1,161	16,269	11.8
Delaware	377	31	408		UNITED STATES	127,478	9,983	137,461	99.8
Maryland	2,247	268	2,515		U.S. Territories	169	23	192	
Washington, DC	241	26	267		Canada	5	-	5	
Virginia	3,103	283	3,386		Mexico	-	-	-	
West Virginia	1,060	77	1,137		Other International	9	-	9	
North Carolina	4,268	314	4,582		AP0/FPO	15	3	18	
South Carolina	2,152	163	2,315		TOTAL QUALIFIED CIRCULATION	127,676	10,009	137,685	100.0
Georgia	3,958	368	4,326						
Florida	7,221	702	7,923						
SOUTH ATLANTIC	24,627	2,232	26,859	19.5					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2008	January - June 2009	July - December 2009	January - June 2010	July - December 2010*	January - June 2011*
Total Audit Average Qualified: _____	127,623	127,140	127,117	127,598	127,621	137,608
Qualified Non-Paid:	126,662	126,522	126,731	127,253	127,294	137,304
Print Version Only _____	126,662	126,522	126,731	127,253	127,294	127,298
Digital Version Only _____	-	-	-	-	-	10,006
Qualified Paid:	961	618	386	345	327	304
Print Version Only _____	961	618	386	345	327	303
Digital Version Only _____	-	-	-	-	-	1
Post Expire Copies included in Total Qualified Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2010 – June 2011 data is unaudited. With each successive year, new data will be added until six 6-month periods of data are displayed.

**NC = None Claimed

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica – Editorial and design are unchanged from the original print edition.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	127,601	100.0	127,298	99.8	303	0.2
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	127,601	100.0	127,298	99.8	303	0.2

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	10,007	100.0	10,006	100.0	1	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,007	100.0	10,006	100.0	1	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Harold Cohen, Sr. VP, Publisher & Editor-in-Chief

Emelda Barea, VP, Circulation & Distribution

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 13, 2011

State New York

County New York

Received by BPA Worldwide July 13, 2011

Type PJ

ID Number U006POJ1